



**NABA 20th “Labour Day Madness” Basketball Tournament
Sponsor/Patron/Donor
Souvenir Programme and T-Shirt Advertising Contract**

A Platinum Corporate Sponsor for \$2000 gets 2 streamer spaces inside the game venues, a full-page advertisement on both the back cover or inside page of the Souvenir Programme, and 1 ½” by 2” logo printed on the souvenir t-shirt.

A Corporate Sponsor for \$1000 gets a streamer space inside the game venues, a full page advertisement on the inside front or inside back cover of the Souvenir Programme, and 1 ½” by 2” logo printed on the souvenir t-shirt.

A Corporate Patron for \$500 gets a streamer space inside the game venues, a full page advertisement on the Souvenir Programme, and 1 ½” by 2” logo printed on the souvenir t-shirt.

The undersigned agrees to place a _____ page advertisement in the *NABA 2007* Souvenir Programme of the hosted by Dolce Basketball Group in partnership with CKATT Basketball. The tournament will be held in Mississauga, Ontario on September 1 - 2, 2007.

	<u>Ad Size</u>	<u>Rate</u>
Back Cover	8” x 11”	\$500
Inside Front Cover	same as above	300
Inside Back Cover	same as above	300
Full Page	same as above	150
Half Page		80
Quarter Page		50
Business Card		30
Patron (Name Listing)		20
Logo on T-Shirt	1 ½ “ by 2”	300
Full Page Ad & Logo on T-shirt	1 ½” by 2”	400

PRINTING DEADLINE: July 31, 2007

Advertiser/Donor _____

Authorized Signature _____ Date _____

Solicited by _____

Kindly return this agreement on or before July 31, 2007 with your cheque or money order payable to:

**NABA TORONTO
1545 Carrington Road
Mississauga, ON
Canada, L5M 2K3**

Also enclosed are:

_____ Advertising material
_____ Ad layout guide and/or instructions

Artwork should be camera-ready. Attachments will not be returned. Streamers will be provided by the advertisers.

THANK YOU FOR YOUR GENEROUS SUPPORT.