



Dear Friends and Benefactors:

Since its inception in 1986, the North American Basketball Association (NABA) has set out to do one thing – promote the game of basketball by holding annual tournament in different cities in the U.S. and Canada. That mission today has remained the same. This year, Toronto in cooperation with the Dolce Basketball Group and CKaTT Basketball Group together with our sponsor, the City of Mississauga Tourism, will host the 20th Annual NABA “Labour Day Madness” Basketball Tournament. The three day affair will take place at various gyms in and around the Peel region starting August 31st through September 2nd. This year’s week-end tournament is expected to attract more than 1,700 players and over 6,000 guests from all over North America. An event for this magnitude carries some financial and logistical commitments and for this we would like to invite you our friends and benefactors and solicit your generous support by placing an ad in our souvenir programme and T-shirt giveaways. Our youth of today are pre-occupied with many interests in particular, athletic sports. Your support in this event will make a difference and help NABA 2007 achieve its goals and at the same time generate extra interest and/or added sales volume for your business.

On behalf of NABA 2007 TORONTO, together with our sponsors, our heartfelt thanks for your generous support. On a separate sheet you will find the ad agreement and schedule of fees. Deadline for submission is July 31, 2007.

Sincerely yours,

A handwritten signature in blue ink, appearing to read "Miste Cruz".

MISTE CRUZ
NABA TORONTO Host

A handwritten signature in blue ink, appearing to read "Esmeralda Baello".

ESMERALDA BAELO
CKaTT Basketball

A handwritten signature in blue ink, appearing to read "Frank E. Pendon".

FRANK E. PENDON
Dolce Basketball Group